

GET IN THE

INTERNATIONAL

GAME

HOST a Go West Summit!

Typical Schedule of Events

| | Pre-Day | Education Day | Marketplace Day 1 | Marketplace Day 2 | Destination Day |
|--------------------|------------------|---------------|----------------------------|----------------------------|---------------------------------|
| Morning | Registration | Seminars | Breakfast | Breakfast | Destination Sponsored Day Trips |
| Mid-Morning | Pre-FAM Arrivals | Seminars | Pre-Scheduled Appointments | Pre-Scheduled Appointments | |
| Lunch | | Luncheon | Luncheon | Luncheon | |
| Afternoon | | | Pre-Scheduled Appointments | Pre-Scheduled Appointments | |
| Evening | Welcome Event | Dinner | Dinner | Dinner | Post-FAM Trips Begin |

Average Room Block Specifics 1408 Room Nights

| | Pre-Day | Education Day | Marketplace Day 1 | Marketplace Day 2 | Destination Day | Post-Day |
|-----------------------|---------|---------------|-------------------|-------------------|-----------------|----------|
| Tour Operators | 76 | 91 | 101 | 95 | 59 | 6 |
| Suppliers | 186 | 213 | 214 | 195 | 129 | 25 |

Meeting Space Requirements

| | Pre-Day | Education Day | Marketplace Day 1 | Marketplace Day 2 |
|------------------|---|--|--|--|
| All Day | Office 800 Sq.Ft. | Office 800 Sq.Ft. | Office 800 Sq.Ft. | Office 800 Sq.Ft. |
| All Day | Registration Built in or Four, 8-Ft. Tables | Registration Built in or Four, 8-Ft. Tables | Registration Built in or Four, 8-Ft. Tables | Registration Built in or Four, 8-Ft. Tables |
| All Day | Sponsor Booths, 18,000 Sq. Ft. | Sponsor Booths, 18,000 Sq. Ft. | Sponsor Booths, 18,000 Sq. Ft. | Sponsor Booths, 18,000 Sq. Ft. |
| Morning | | Seminars, Two, 2,500 Sq.Ft. Rooms One, 4,500 Sq. Ft. Room Eight, 500 Sq. Ft. Rooms | Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables | Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables |
| Lunch | | Lunch, 350pp in Rounds with Stage | Lunch, 650pp in Rounds with Stage | Lunch, 650pp in Rounds with Stage |
| Afternoon | | Seminars, Two, 2,500 Sq.Ft. Rooms | Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables | Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables |

DESTINATION RESPONSIBILITIES

1. Sponsor the "reveal" breakfast during the previous year's GWS.
2. Provide delegates with local outfitter information so they may explore the destination on their own on for "Destination Day."
3. Choose to host two evening events for all Summit attendees or secure local partners to host the events.
4. Provide complimentary group transportation. Needs as follows:
 - A) Airport/hotel transfers for tour operators, speakers, VIPs and GWS staff and discounted rates for suppliers.
 - B) Shuttle service for all evening events.
 - C) Daily shuttle service between hotels (if necessary) and transportation to any off-site functions for all Summit attendees.

Go West Summit History of Venues

2025 Palm Springs, CA

2024 Lake Tahoe
2023 Anchorage
2022 Reno/Tahoe
2021 Virtual
2020 Virtual
2019 Boise
2018 Salt Lake City
2017 Reno/Tahoe
2016 Anchorage
2015 Colorado Springs
2014 Tacoma
2013 Fort Worth
2012 Las Vegas
2011 Boise
2010 California
2009 Albuquerque
2008 Colorado Springs
2007 Portland
2006 St George
2005 Phoenix
2004 Reno
2003 Albuquerque
2002 Sedona
2001 Grand Junction
2000 Jackson Hole
1999 Colorado Springs
1999 Crested Butte
1998 Denver
1998 Grand Canyon
1997 Denver
1997 Colorado Springs
1996 Vail
1996 Santa Fe
1989-1995 Colorado

STATE RESPONSIBILITIES

The host State has the opportunity to host a minimum of 3 total, and a maximum of 2 pre- and 2 post-FAMs. The tours are to be coordinated by, and any and all cost incurred for these tours shall be the responsibility of the hosting state tourism office.

CONTACT

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