

## **Jason Murray - Owner/CEO**

As a native of Utah, Jason grew up visiting the National Parks, Monuments, and other regions throughout the Western United States. That is where he first fell in love with the history and geology of the area. One of his favorite trips was down to Havasupai Falls and the Colorado River in the Grand Canyon. Even when he attended college in California, he continued to enjoy the diverse geological and ecological environments nearby in the Sierra Nevada's and the California Coast. He has enjoyed camping, hiking, backpacking, and touring throughout the west for the last 45 years. One of his greatest loves is sharing his passion of the history, geology, and beauty of the Southwestern United States with those he tours and interacts with.



Owner/President of Southwest Adventure Tours  
January 2013 to Present

Member of Grand Circle Association  
March 2013 to Present

Treasurer/Board Member Grand Circle Association  
March 2016 to 2019

Member Visit Salt Lake  
March 2014 to Present

Member NTA  
March 2014 to Present

Member ABA  
March 2016 to Present

Member/Partner Travel Alliance Partners  
January 2018 to Present

Member IITA  
2018 to Present

Member AATA  
2018 to Present

Utah Office of Tourism Board Member  
2023 to Present