



VisitMo.com

Welcome to Missouri, a hidden gem in the heart of America where vibrant music scenes, breathtaking outdoor adventures, and rich cultural experiences await you. Known as the “Show-Me State,” Missouri invites you to explore its scenic landscapes, from the majestic Ozark Mountains to the serene rivers and lakes perfect for kayaking, fishing, and hiking. Immerse yourself in the soulful sounds of blues in St. Louis, jazz in Kansas City, or catch a live country performance in Branson. Discover a tapestry of history and culture in its charming towns and bustling cities, where world-class museums, historic sites, and diverse culinary delights tell the story of a state that celebrates its heritage while embracing the future. Whether you’re cruising down historic Route 66 or savoring award-winning BBQ, Missouri promises an unforgettable journey filled with warmth, wonder, and adventure.

## MISSOURI DIVISION OF TOURISM

Megan Sheets | Travel Trade Specialist | E: [megan.sheets@ded.mo.gov](mailto:megan.sheets@ded.mo.gov)

301 W. High St. Ste 290, Jefferson City, Missouri 65101 | T: 573751.4133 | [www.visitmo.com](http://www.visitmo.com)





## TRANSPORTATION

Missouri offers a robust and diverse transportation network that makes traveling within the state both convenient and enjoyable. Major highways such as Interstate 70 and Interstate 44, which follow the iconic Route 66, connect key cities like St. Louis, Kansas City, and Springfield, ensuring smooth road trips and easy access to various attractions. For those preferring public transportation, major cities boast efficient bus and light rail systems that make navigating urban areas a breeze. Amtrak also provides rail services with routes like the Missouri River Runner, offering scenic journeys across the state. For eco-conscious travelers, bike-friendly paths and trails crisscross many regions, making Missouri a great destination for cycling enthusiasts.

Air travel is equally accessible, with Missouri served by several major airports. Lambert-St. Louis International Airport and Kansas City International Airport are the primary gateways for international and domestic flights, while regional airports like Springfield-Branson National Airport and Columbia Regional Airport cater to more localized travel needs. Enhancing the travel experience, Visit Missouri's official welcome centers are strategically located along highways, providing travelers with valuable information, rest facilities, and local insights. These centers are staffed with friendly experts ready to assist with travel tips, maps, and recommendations, ensuring visitors have all they need for a memorable and hassle-free journey through the Show-Me State.

## MAJOR CITIES & TOWNS

- ST. LOUIS
- KANSAS CITY
- SPRINGFIELD
- BRANSON
- COLUMBIA
- ST. JOSEPH
- JEFFERSON CITY (CAPTIAL CITY)
- JOPLIN
- ST. CHARLES
- HANNIBAL

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## ATTRACTIONS

- Gateway Arch National Park - St. Louis
- Branson Entertainment District - Branson
- Silver Dollar City - Branson
- Mark Twain Boyhood Home & Museum - Hannibal
- Lake of the Ozarks - Lake of the Ozarks region
- Nelson-Atkins Museum of Art - Kansas City
- Harry S. Truman Presidential Library & Museum - Independence
- Forest Park - St. Louis
- St. Louis Zoo - St. Louis
- Missouri Botanical Garden - St. Louis
- Science City at Union Station - Kansas City
- Anheuser-Busch Brewery - St. Louis
- Ha Ha Tonka State Park - Camdenton
- Elephant Rocks State Park - Bellevue
- Johnson's Shut-Ins State Park - Middle Brook
- Ozark National Scenic Riverways - Van Buren
- Fantastic Caverns - Springfield
- Kauffman Center for the Performing Arts - Kansas City
- City Museum - St. Louis
- Titanic Museum - Branson



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## NATIONAL & STATE PARKS

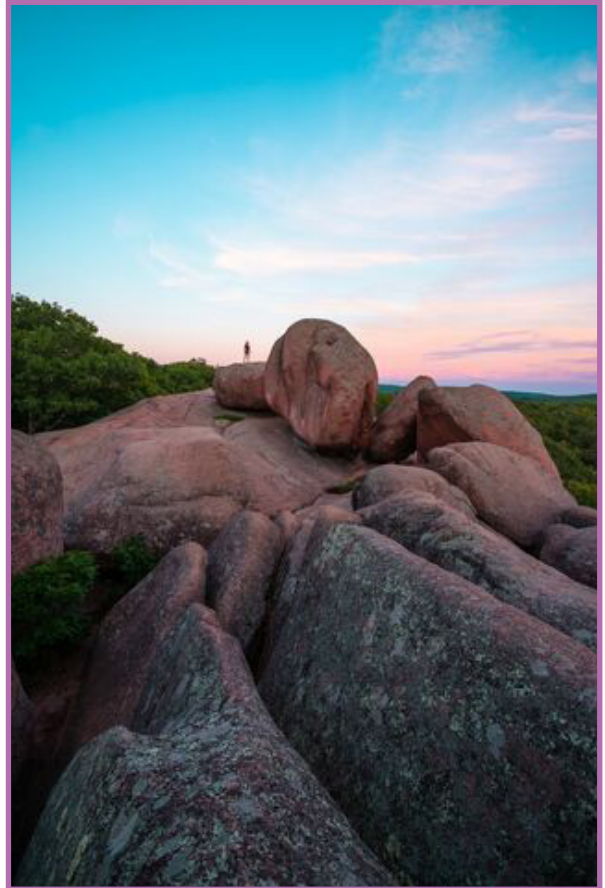
Missouri's state parks offer a wealth of natural beauty and recreational opportunities, showcasing the diverse landscapes and rich history of the state. With over 90 state parks and historic sites, outdoor enthusiasts can enjoy hiking, camping, fishing, and wildlife viewing in stunning settings. Ha Ha Tonka State Park, for example, features dramatic karst landscapes, including sinkholes, caves, and the ruins of a 20th-century stone castle overlooking the Lake of the Ozarks.

Elephant Rocks State Park invites visitors to explore and climb giant granite boulders formed over a billion years ago, while Johnson's Shut-Ins State Park provides a natural water park experience with its unique volcanic rock formations and crystal-clear streams. These parks, among many others, offer a glimpse into Missouri's geological and ecological diversity.

Gateway Arch National Park in St. Louis is a stunning tribute to the pioneering spirit of America. Dominated by the iconic Gateway Arch, this park symbolizes the westward expansion of the United States and offers breathtaking views of the Mississippi River and the city skyline. Visitors can ascend to the top of the 630-foot arch for panoramic vistas or explore the interactive exhibits in the museum below, which detail the rich history of the American frontier. The park also features beautifully landscaped grounds, perfect for leisurely strolls, picnics, and riverfront activities, making it a vibrant and educational destination for all ages.



Onondaga Cave State Park



Elephant Rocks State Park



Gateway Arch National Park

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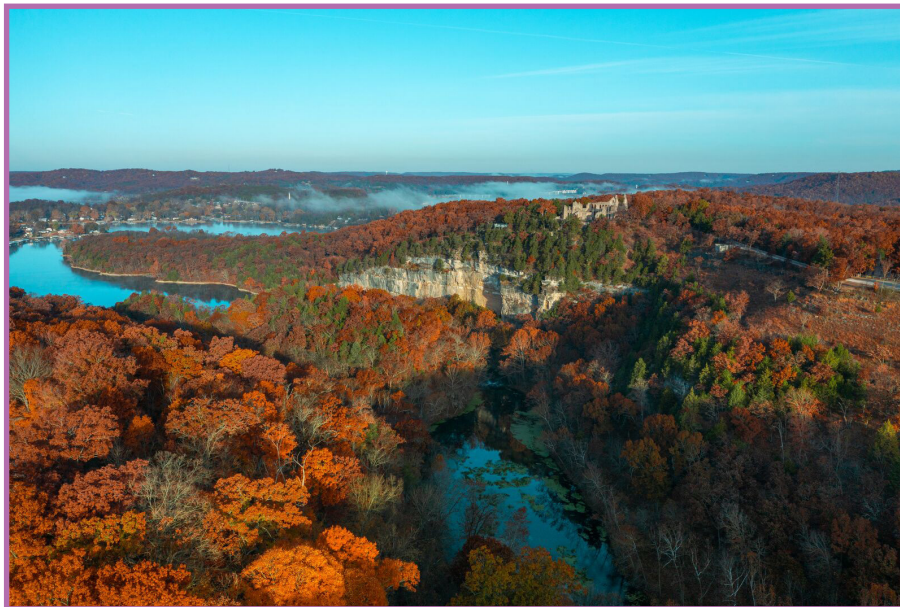
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## TERRAIN/ CLIMATE

Missouri experiences a diverse climate, offering four distinct seasons that enhance its appeal as a year-round destination. Summers are typically warm and humid, with average temperatures ranging from 25°C to 30°C, perfect for enjoying the state's numerous lakes and outdoor activities. Winters can be cold, with temperatures often dipping to around -5°C to 5°C, with occasional snowfall transforming the landscape into a winter wonderland, ideal for cozy indoor attractions and festive events. Spring offers mild temperatures averaging 10°C to 20°C, accompanied by blooming flowers and greenery. Fall is particularly stunning, with average temperatures of 10°C to 25°C and vibrant autumn foliage. This dynamic climate ensures that Missouri has something unique and delightful to offer visitors no matter the season.



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